

Dear Friend,

My name is Elaine Kueper, and I am the Global Director at Tripura Foundation. I am delighted to reach out to you today with an opportunity to support the children and youth you serve in these challenging times. I want to offer you and your organization practical support through free training to use a powerful, non-invasive educational technology called Phonemic Intelligence (PI). Phonemic Intelligence is a 7-minute intelligence-enhancing brain exercise that enhances the brain's capacity for learning, emotional resilience, and compassion.

We have been using PI in our programs in rural India and public and private schools in the US, India and Mexico for the last 12 years, creating sustainable change for children. We have worked successfully with state governments in India, and PI has been researched at Harvard Medical School and Brain Science International. I have seen remarkable results in our programs and incredible impact in the lives of over 250,000 children we have served and trained in PI.

The 6078 children we work with at our after-school learning centers are the heroes of their villages. I have witnessed how each child can impact and enhance the lives of hundreds of people, bringing forward solutions to their community problems. Our alumni are now pursuing higher education and working as professionals. In our school program, I have seen remarkable results in the children's academic test results, as well as glowing testimonials from teachers and headmasters who praise the children for their interest in learning, courteous conduct, belief in themselves and leadership abilities. Children have the answer to life's problems within them- they only have to believe in themselves and awaken their natural intelligence.

PI is the solution to provide every child an equal opportunity to learn and develop their full potential, creating and contributing to a better world. I have provided more information about this opportunity and how PI can benefit you and your organization. In addition, we will offer free training on how to use the PI technique and provide ongoing guidance and support.

If you would like to discuss how PI could be a fit for your organization and hear more about this life-changing technology, please get in touch with my colleagues to organize a 30-minute online (Skype or Zoom) meeting: PI Partnerships Team on contact@tripurafoundation.org

I look forward to working with you in partnership to continue to support children and youth around the globe.

Yours sincerely,

Elaine Kueper Global Director, Tripura Foundation



## **Tripura Foundation**

Founded in 1989 by Dr. Baskaran Pillai, Tripura Foundation is dedicated to transforming the lives of children through education, enabling them to become catalysts of change for their families and communities. Dr. Pillai, the founder of a unique educational technology called Phonemic Intelligence (PI), has been creating programs to alleviate human suffering for over three decades.

Tripura Foundation is an accredited consulting non-governmental organization to the United Nations Economic and Social Council (ECOSOC). This prestigious acknowledgment includes the honor of having our educational statement published by the UN, highlighting our commitment to making a global impact on education.



## Our Mission- To Help Every Child Realize their Potential

The vision underlying Tripura Foundation's work is a world full of joy, compassion, and love. We believe every child has the potential to be intelligent, happy, healthy, and compassionate.

We have long-term, ambitious goals to help children around the globe realize their potential and become leaders of today, creating a more equitable world for themselves and future generations.

Together with our children and youth, we can usher in this brighter future.

## **Our Programs**

At Tripura Foundation, we use PI as a key tool in various models, and we deliver it through the following programs.

After successfully completing public and private PI school programs in the US, India, and Mexico, we have embarked on a new journey and recently introduced PI to South Africa!

- PI School Program South Africa: In 5 government primary schools, we support 2000 children with daily PI practice. Another nine schools are currently being trained and considering the adoption of PI into their daily curriculum.
- Hope Learning Centers: With 167 centers, we support 6,054 children in rural India in our after-school centers. Each after-school center is a safehaven for development which hosts an innovative curriculum, including PI training as well as nutrition, personal transformation, love, and support.
- Do PI With Me: A multilingual online global community providing free PI sessions for children and parents.







# Key Challenges for Children Globally

The challenges facing children today are increasing rapidly and threaten the progress and success of every child's future. Children's mental, emotional, and physical health is more fragile than ever.

- 1. Distress such as sadness, neglect, anger, pressure and control, bullying and violence.
- 2. Academic pressure.
- 3. COVID 19 has negatively impacted the well being of many children.
- 4. Many children cope without support and turn to destructive behaviors and criminal activities.
- 5. Workforce leaders report a skills gap in competencies, including critical thinking, responsibility, emotional intelligence, and teamwork, essential for life success and well-being in youth.

# Our Solution- Phonemic Intelligence

Phonemic Intelligence is a **7-minute intelligence enhancing brain exercise** where we vocalize phonemes, the smallest unit of sound, which enhances the brain's **capacity for learning, emotional resilience**, and **compassion**.

PI has been researched at Harvard Medical School and Brain Science International, San Francisco, USA using fMRI and EEG to demonstrate brain activity while using the PI phonemes.

### The benefits of practicing PI are numerous.

## Improvement in Behavior and Emotional Resilience

- Less anger and nervousness
- Less anxiety and stress
- Increase in confidence
- Increase in happiness
- Increase in compassion
- Improved decision making
- Improved civic sense

## Improvement in Critical Cognitive Skills

- Attention
- Memory
- Mental speed
- Verbal and visual fluency
- Motor skills
- Logical and creative thinking
- Math ability and language skills
- Academic scores

### **Our Success**

- In the 2018-2019 school year we successfully deployed our PI School Program to nearly 50,000 children and over 1000 schools in all government schools in Goa-India, as well as pilot projects in the states of Gujarat, Pondicherry and Tamil Nadu, India.
- Psychometric test scores administered before and after 4 months of the PI
  training program showed significant improvements in critical cognitive skills
  such as attention, memory, mental speed, verbal and visual fluency, and motor
  skills.
- In Goa-India, analysis of academic marks demonstrated that PI had improved academic results, with many students moving up to higher grades. There was up to a 2028% improvement in students moving from lower grades to higher grades.



The most dramatic improvement was for the high school students- the failure rate was reduced by 91.5%.

 School authorities observed and testified to good improvement in overall behavior, especially in rowdy students, and better performance in the classroom.

## **PI School Training Program**

The PI School Training Program equips school teachers with the skills to teach Phonemic Intelligence (PI) to students. We also offer PI training for organizations and businesses, empowering them to bring this transformative technique to children and adults.

### Pl Module

#### 1) PI Practice

- 1. Intelligence enhancing practice.
- 2. Happy and compassionate mind practice.
- 3.Academic improvement practice.

#### 2) Getting to Know Your Brain

- 1. Functions of the brain.
- 2. How your brain supports you in your daily routine.

#### 3) Online Learning Course

We provide a simple and easy online learning program, as well as ongoing mentoring and support.

- 1 hour online introduction to PI course.
- 3 session online course for training in PI technique.
- Monthly check-in opportunities with one of our PI Trainers for questions and support.

#### What will you learn in these training sessions?

- PI practice technique.
- The benefits of practicing PI and PI research studies.
- Different functions of the brain and how your brain supports you in everyday activities.
- Learn a simple practice tracking method and motivation techniques.
- Receive access to Do PI With Me App: practice materials, peer-to-peer practice videos, engaging neuroscience content to learn about the power of their brain and opportunities to connect with students around the world.

